

Index

PROLOGUE. FROM MILLENNIALS TO MILLENNIALS	13
INTRODUCTION	15

PART ONE

Chapter 1 PROFILE OF A GENERATION	21
Chapter 2. A MILLENNIAL SOCIETY	35
Chapter 3. A LIVE OVERSTEPPED BY TECHNOLOGY	39
Chapter 4. THE IMPACT OF SOCIAL NETWORKS	53
Chapter 5. AN ORGANIZATION FOR MILLENNIALS	79
Chapter 6. MILLENNIALS, WORK AND THE COMPANY	93

PART TWO

Chapter 7. THE LEADERSHIP OF MILLENNIALS AT MICROSOFT	117
Chapter 8. CLARA IN SALESFORCE.COM EUROPE	141
Chapter 9. AMERICAN VALLEY	163

PART THREE

Chapter 10. EDUCATE INTELLIGENCE AND CHARACTER	183
BIBLIOGRAPHY	189